Business Technology Associates

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We help our clients improve their business performance by focusing in two areas:

1) Operations efficiency. Performing necessary activities with the optimum use of resources, minimizing cost and time.

2) Management effectiveness. Directing resources to the most beneficial activities based on timely, accurate, and easy to access information. Promptly reacting to changes, problems and opportunities.

To accomplish these goals a business must automate and integrate the processing and analysis of business transactions and information. Technology and automation must be strategically applied addressing the goals and critical success factors of a business. To address these goals BTA provides software, IT infrastructure, implementation assistance, and technical support in the following business system areas.

Processing business transactions efficiently.
Minimize time, cost and errors in recording the transactions of selling products/services, conducting operations, and procuring products/services.

Achieving World-Class customer service.
Provide easily accessible, accurate, timely information to employees that help them quickly act on opportunities and respond to customer needs.

Streamlining the flow of information.
Get the right information, to the right person, at the right time . . . both within a business and with trading partners.

Managing resources and analyzing performance.
Provide critical decision-making information to business managers with timely, meaningful, reporting and monitoring of key business success factors.

Providing secure, fast, reliable systems.
Ensuring computer hardware and operating systems provide fast processing and maximum "up-time", implementing network infrastructures that are secure and run business applications with minimal user intervention.

In summary, Business Technology Associates provides enterprise business systems, implementation services, and the supporting network infrastructure that help our customers be more effective, efficient, and profitable.

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About BTA

Business Technology Associates is a provider of business management software and network infrastructures. BTA offers solution implementation, training, IT strategy consulting, programming, and network management services.

History

"We measure our success by the success of our clients" says Steve Baker, CPA, CPIM, the president of Business Technology Associates who founded the company in 1987. He desired to build a team of consulting professionals with technical expertise and business management experience that could help business without a large IT department select and implement technical solutions that improved their business performance. Mr Baker had spent five years as CFO and IT director for companies in the service and manufacturing industries and several more years as a manager for a worldwide consulting firm. He recognized how the networking of personal computers and inexpensive Microsoft based software could help businesses cut operating costs by economically automating business processes. With this vision he borrowed $5000 on his credit cards, bought a PC, turned the extra bedroom into an office, and founded Business Technology Associates. Over the years, BTA has formed partnerships with the leading technical solution companies in the world, including INFOR, Microsoft, Dell, Cognos, Cisco and McAfee.

Mission and Focus

"Improve the efficiency and profits of our clients by automating business processes and integrating information."

BTA accomplishes its mission by building the best team of business system consultants in the industry and highly motivating them with an enjoyable, flexible work environment, learning experiences, and high incentives to perform. The team includes MBA's., CPA's, CPIM's, and system engineers certified by Microsoft and Cisco all focused on applying technology to improve their client's business performance. Most of the consultants have previous "hands on" experience as successful managers of companies in the industries that BTA serves.

Since 1987, BTA has focused on helping our clients implement solution oriented technologies that improve their efficiency, customer service, and business management.